

# Braving the Epidemic

## 敢創抗疫



## Bridging the technical gap to avoid a learning gulf

Principal Cheng works in a rural primary school. There, only a handful of teachers and staff members look after around a hundred students. At the beginning of the year when the coronavirus outbreak began, the Education Bureau announced suspension of on-campus activities. Principal Cheng's school lacked the manpower and resources to transition to a digital means of teaching, threatening the students' learning progress amid the suspension.

Eventually the devoted principal stumbled upon a news report online, "Free trial of the smart school management platform SPC (School Parent Corner) offered to 100 schools due to the COVID-19 outbreak." Cheng wasted no time in contacting the developer for assistance. And, before long, voilà, his school was digitally transformed!

Not only did Principal Cheng enjoy a 6-month free trial of the SPC application, the school also received a tailor-made smart school management platform, featuring e-notices, tools for online teaching, and homework submission capabilities.

"As a tech firm, we hope to contribute to the academic community by offering free SPC trials to schools which lack their own online platform. We spent one week to upgrade the current platform to better suit the needs of the school community, offering convenience to schools' administrators and teachers, as well as to parents and students at these challenging times," said Stark Chan, Founder of Cyberport Community Member Bull.b Tech, the developer of SPC.



Launched in 2016, the SPC platform was designed to manage such administrative issues as payments, e-notices, attendance taking and students' grade management. After the outbreak of COVID-19, the platform was further enhanced by adding digital learning features: teachers are able to teach with videos with the platform's video sharing tool, an instant messaging platform allows students to communicate with teachers with any questions, students are then able to download learning materials and homework, and once complete they can "hand it in" by uploading the document to the platform. Meanwhile, parents can keep track of the



progress of their children, and also be informed about the latest news from school. This user-friendly smart platform has become one of the most popular digital learning solutions for schools, parents and students during the pandemic.

### Quick facts



- SPC is customised for individual schools with a unique mobile app icon design for easy identification.
- Nearly 100 schools are now using the platform, a 40 percent growth compared to last year. Average daily information flow is up to 300k bits of data.

### Company Profile

Established in 2011, and an early adopter and promoter of digital marketing, Bull.b Tech is keen to infuse various degrees of creativity into marketing solutions. Supporting two of the most common mobile operating systems, iOS and Android, the company's various applications have a track record of assisting clients to engage their customers via mobile apps. The company believes mobile technology is currently the best possible way for people to lead a personalised lifestyle, while comfortably engaging with each other.



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Learn more about  
Bull.b Tech (SPC)

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## 如何避免「數碼鴻溝」 變「學習鴻溝」?

遙距學習及  
在家工作



**鄭**校長任職的新界某鄉村小學，校內只有少數老師及職員，需要照顧全校約100名學生。年初新冠病毒疫情來襲，教育局宣布停課，鄭校長卻因學校缺乏人手及資源而未及將校園數碼化，疫情下要做到「停課不停學」甚有難度。後來他看到一則網上新聞：「智能校園平台『校家角』因應疫情開放100個名額予學校免費試用」，隨即聯絡平台尋求協助，並成功為學校短時間內進行數碼化。

鄭校長不但獲得免費試用「校家角」手機應用程式長達半年的機會，開發團隊更迅速協助他和教職員團隊建立其學校的專屬智能校園平台，讓學校在停課期間及時向家長發放通告、老師在平台網上授課、學生也可透過平台交功課。

開發「校家角」的數碼港社群成員Bull.B Tech，創辦人陳易希Stark表示：「作為一間科技公司，我們希望在抗疫期間出一分力支援學界，於是開放『校家角』予未有網上平台支援的學校於停課期間免費試用，同時花了一星期將現有平台升級，確保學生能夠真正『停課不停學』，也減輕學校應對疫情的壓力。」



「校家角」於2016年推出，設有繳費、發放電子通告、記錄出席率及顯示成績等行政功能，方便學校與家長緊密連繫。疫情下團隊將「校家角」升級，擴展功能至網上學習：老師利用「校園電視」進行視像教學，即時對話平台讓學生發問問題，學生從平台下載教材和工作紙，完成後將文件上傳以「交功課」；家長



亦可檢視學生的學習進度，並從「學校新聞」緊貼學校發布的最新消息，幫助學校、學生和家長三方輕鬆應對疫情。

### 速覽



- 「校家角」為學校度身訂制，並為每所學校設計獨立手機程式標誌方便家長辨識。
- 現時有約100間學校使用，過去一年增長率達40%，平均每日訊息量達30萬。

### 公司簡介

Bull.B Tech(寶貝科技)成立於2011年，熱衷將創意引入數碼營銷方案，協助客戶將創意想法以互动手機程式與顧客互動，並將最新的移動技術引入iOS和Android應用程式。Bull.B Tech相信透過移動技術，是促進個性化生活方式和交流的最佳方法。



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