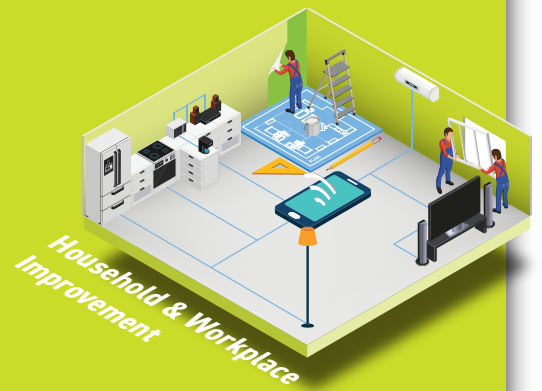


Braving the Epidemic

敢創抗疫



A visual and acoustic treat inside a single wall panel

Patrick has always been a hard-working person. After years of working in the bank industry, he was finally able to afford his very own apartment of 400 sq. ft.. However, like many other salaried people, Patrick had to work from home under the epidemic. It was then that he realised his home wasn't feeling at all very homey.

Then he thought, a high-end audio system would add just the flavour he needed! Yet, he had reservations as a full-fledged system would heavily compromise the interior space. Confused, Patrick found himself wandering the internet for a solution, and lo and behold, he found the perfect solution to his predicament: a sleek picture speaker hybrid panel called VisualSonic developed by local start-up Digital Oasis.

A beautiful marriage between art and technology, while the striking wall piece appears to be a simple painting, it actually contains a high fidelity sound system. Patrick could also take up the company's custom service, allowing him to use any image he desired to tailor the visuals to his liking. Soon enough, Patrick finally felt refreshed in his lovely newly decorated home.

"We believe a home is the vital retreat of one's personal life. Under the epidemic, many people now have to work and study from home. So, today's homes in reality play multiple roles: it could be an office, a school, a playground, or even a drinker's pub — all at the same time! The comforts of a home has never been as important," said Stephen Lam, Founder and Chief Executive Officer of Digital Oasis, a member of the Cyberport Incubation Programme.

COVID-19 has brought forth the 'new normal' of working from home. It's been noted in research that, by 2025, the global home refurbishing business could reach US\$800 billion. By using its patented technology, Digital Oasis blends hanging art and speakers into VisualSonic, as if to hang a smart audio system on the wall. Not only does this cutting-edge new product save space, it also offers users both top-notch visual and audio enjoyment.

Once the speakers' rechargeable battery is fully charged in six hours, they will provide users a full 25 hours of non-stop audio enjoyment. Via Bluetooth, the device can be paired with smart phones or computers, and with two panels, the devices can sync up to offer excellent stereo sound. Through dedicated mobile applications using augmented reality (AR) technology, users can use smart phones or tablets to turn their static paintings into videos, greatly enhancing your home's entertainment capabilities.



The VisualSonic system measures a mere three-centimetre-thick, and weighs only about two kilograms, not too different from usual hanging art pieces. The system commands a retail price starting from US\$259. Thanks to the ultra-thin sound vibrators and a picture panel forming a patented resonance sound system, the VisualSonic's audio performance commands a wide sound range between 150Hz to 20,000Hz, offering a powerful, yet high-quality rendition of audio files.

Quick facts



- VisualSonic has worked with various artists and designers to create special edition products, such as the local franchise Storm Riders limited edition series and the Japanese Ultraman series products.
- VisualSonic has an international sales networking covering the markets of Hong Kong, Macau, Mainland China and Taiwan, in addition to Japan, the UK and the US.
- Digital Oasis plans to release the VisualSonic 8-speaker 3D sound system in 2023.

Company Profile

Digital Oasis was established in 2015 with a vision to interpret and actualise new creative trends in consumer electronics. The company has set out to find new ways for humanity to interact with technology. In addition to the VisualSonic, the company's future product range includes the intelligent voice hub Dai3mini, artistic home décor device ElementsX and smart voice control system Sound.AI.



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Learn more about
Digital Oasis

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聲音畫面都無問題 一幅掛畫滿足視聽享受



從事銀行工作的Patrick，日夜為事業拼搏，儲錢多年終於成功「上車」，安頓於屬於自己的400呎安樂窩。新冠病毒疫情下Patrick轉為在居家工作，留家日子變長，赫然發現家中了無生氣，想購置音響組合為自己增添生活品味，卻又怕會佔據太多空間。躊躇之際，一天網購生活用品時卻被他發現了天作之合，本地初創Digital Oasis設計的VisualSonic超薄掛畫音箱，結合藝術和科技，掛畫更可以Patrick自己個人照片訂製，Patrick終於能夠在小蝸居內，盡情享受其生活樂趣。

研發VisualSonic的數碼港培育初創Digital Oasis創辦人兼行政總裁Stephen Lam表示：「『家』一直是我們生活的強大後盾，疫情下人人居家工作，突然為『家』增添了多重角色：現在它既是辦公室、學校，也是遊樂場、酒吧；我們對『家』的需要比以往任何時候都多都重要。」

新冠病毒疫情促使在家工作漸成新常態，有研究指至2025年，全球家居裝飾行業將躍升為超過8千億美元的龐大市場。Digital Oasis以專利科技開發的VisualSonic智能掛畫喇叭，將掛畫與揚聲器融合，有如將音響設備直接掛上牆上，節省空間，同時提供視覺與聽覺享受。



VisualSonic售價由259美元起，每部厚3厘米、重2公斤，與一般掛畫無異。VisualSonic利用超薄聲音振動器和畫作面板形成專利共鳴聲音系統，面板的特殊化學材料和振動軟件結合，輸出150Hz至20000Hz音頻的強大和高質音效。揚聲器充電6小時可使用25小時，能透過藍芽連接電話、電腦等智能裝置。兩幅掛畫更可配對變成立體聲喇叭，並配合AR技術，能透過手機或平板對準畫作播放錄像，令家居影視娛樂生活更添多姿多彩。

速覽

 digitalOasis

- VisualSonic與不同國家藝術家和設計師合作，包括《風雲》限量版及「鹹蛋超人」特別版音箱等。
- VisualSonic銷售遍及港澳、中國大陸、台灣、日本、倫敦、及美國。
- Digital Oasis願景於2023年推出VisualSonic八聲道立體聲音響系統。

公司簡介

Digital Oasis於2015年成立，旨在詮釋消費電子領域的新創意趨勢，並找尋人類與機器互動的嶄新模式。Digital Oasis產品包括掛畫揚聲器VisualSonic，還有即將推出、讓人「感受」聲音的Dai3mini，以及助眠藝術家品ElementsX及聲控智能系統Sound.AI。



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