

# Braving the Epidemic

## 敢創抗疫



## A dedicated logistics team to keep you safe at home

**M**iss Wong, we've just been informed of a confirmed case in the building..." Jasmine was told by the estate's front desk as she returned home after a long flight. Her mother's health was not in good shape, so Jasmine decided to return from overseas to take care of her mother amid the coronavirus pandemic.

Jasmine's first instinct was to make sure her mother hadn't caught the virus, but she couldn't leave her home to arrange for a testing due to being confined at home under quarantine requirements, not even to collect daily supplies. While she was worrying, she glanced towards a pamphlet she received at the airport. GOGO X provided a saliva specimen collection service and could even send someone to purchase groceries and daily supplies and have them delivered to your doorstep. The process was convenient and painless. For Jasmine, GOGO X's services killed two birds with one stone.

Since April, logistics platform GOGO X has been cooperating with the Department of Health to provide door-to-door saliva specimen delivery services, facilitating COVID-19 viral testing by allowing citizens and travellers to arrange online for their testing specimens to be picked up and delivered to designated laboratories.

Reeve Kwan, Co-founder of GOGO X, realised the growing demand for delivery service in the market after the outbreak of COVID-19. "Seeing that all walks of life have felt the impact of the pandemic, we decided to make good use of our own logistics network and technology application to help citizens get tested, as well as launching our GOGODelivery service. Not only did our new service help those in need in the community, it also boosted our business in an otherwise bleak market."



GOGO X's GOGODelivery service lends a helping hand to people under compulsory quarantine in grocery runs and gathering daily supplies with same-day delivery. This highly-personalised delivery service provides an important benefit, by allowing people under mandatory quarantine to stay safely in-place, it also reduces the risk of community transmission by minimising contact with others. By working with the Department of Health to provide door-to-door specimen collection service for coronavirus testing, GOGO X achieves the same thing.

Since its introduction in March, the service has been very popular. GOGO X finds that many people like having their new online purchases delivered to homes, providing an opportunity for GOGO X to work with brick and mortar retailers to develop their ecommerce profile, in a way contributing to Hong Kong's suffering retail industry under the pandemic.

### Quick facts



- GOGO X is one of the unicorn start-ups that graduated from Cyberport's incubation programme.
- GOGO X provides the saliva specimen collection service for COVID-19 testing in collaboration with the Department of Health alongside fellow Cyberport start-ups Pickup and Toby
- GOGODelivery offers fast same-day door-to-door delivery service covering all areas.

### Company Profile

Established in 2013, GOGO X (previously GOGO VAN) is the first app-based platform for logistics network in Asia, with the highest market share in Hong Kong. The company connects individuals and businesses directly to drivers and redefine delivery experience by providing diversified and seamless services. GOGO X has expanded its business to over 300 cities, with more than eight million registered drivers under its network.



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Learn more about  
GOGO X

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## 一個為你甘去到處頻撲的人



醫療及保健  
護理服務

「黃小姐，我們大廈剛發現有確診個案...」剛從機場回來的Jasmine甫踏進大堂，即收到管理員通知。Jasmine因為母親身體狀況轉差，冒著新冠病毒疫情回港親自照顧，此時她第一時間想到要盡快安排為年邁體弱的母親進行病毒測試，卻想起自己有居家檢疫令在身，既不能為母親張羅測試，又不能外出添置日常生活用品。躊躇之際，看到剛在機場收到的傳單，發覺GOGO X能提供收取唾液樣本服務，並設有「代買服務」，由專人代為購買日常生活用品，過程快捷方便且輕鬆流暢，一石二鳥的方案解決了她的煩憂。

物流平台GOGO X，自4月起便與衛生署合作，提供點對點收取唾液樣本速遞服務，以助進行病毒測試，讓市民及旅客可經其網上平台預約速遞員到來收集深喉唾液樣本，再送到指定診所或公共衛生化驗服務處。

GOGO X聯合創辦人關俊文表示：「眼見嚴峻疫情下各行各業以及廣大市民都受到嚴重影響，我們利用自身物流網絡優勢加上科技應用，方便市民進行檢測，並及時推出新服務「GOGO速遞代買服務」，不但助我們在「疫」市突圍而出，同時能夠為市民及社區有需要人士擔當跑腿，為本地防疫工作出一分力。」



GOGO X的「GOGO速遞代買服務」協助強制隔離人士及市民購買日常生活用品，並即日送到府上。這項個人化服務，不單讓隔離人士安心留在居所進行隔離，同時亦保障社會大眾，減少病毒傳播的風險。GOGO X亦與衛生署合作，上門收取唾液樣本送往指定診所或化驗所進行病毒測試。



服務自3月推出以來得到市民熱烈支持；公司更發現市民喜歡在網購後利用新服務將貨物送抵家中，造就GOGO速遞代買服務與中小企合作發展電商業務，也間接助零售業在疫情下維持業務。

### 速覽

GOGO X

- GOGO X為數碼港培育的獨角獸創企之一。
- GOGO X連同兩個數碼港初創Pickupp及Toby與衛生署合作提供收取唾液樣本速遞服務。
- 「GOGO速遞代買服」務覆蓋各區大小社區商店，顧客最快一個小時內就可以收到貨件。

### 公司簡介

2013年在港成立的GOGO X（原名GOGO VAN）是亞洲首個物流平台應用程式，是香港市佔率最高的網上物流平台，業務涵蓋貨車配對、即時速遞及度身訂製物流方案，以快捷、高效及方便的物流服務為用戶帶來前所未有的物流體驗。現時GOGO X業務現已覆蓋超過300個城市，旗下司機網絡亦超過800萬人。



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