

Braving the Epidemic

敢創抗 疫

Acclaimed tutorial service helps students stranded-at-home continue learning with mobile technology



The Education Bureau has announced the suspension of all activities in schools including tutorial centres” reported the news. Remus has been running a small tutorial centre for years. The coronavirus outbreak, followed by the suspension of schools and tutorial schools, caught Remus by complete surprise. He found himself talking more and more to anxious parents on their children’s learning progress or, worryingly for him, arrangements for a tuition refund.

A caring and attentive tutor, Remus likes small classes face-to-face so that he can get to know each student and their learning progress. Remus is an excellent tutor, but had never had any experience conducting online teaching. All of a sudden, his business had come to an abrupt halt.

Remus thought, “I must adapt or be out of the business.” So he searched for and compared a range of different online teaching platforms, and finally decided to join GRWTH. The critical factors which convinced him to go with GRWTH, was that the programme was its intuitive system and interface which would help him transition to online teaching.

Every cloud has a silver lining. Following the shift, Remus became increasingly familiar with the features of the GRWTH app. By making use of the “GRWTH Community” Remus was able to quickly reach ever more students who were willing to pay for high-quality tutorial services and materials.

In fact, the GRWTH mobile app has always played an important role to bridge education institutions with students and parents. Since February, GRWTH has launched a wide range of programmes to support home learning. For example, the GRWTH mobile app’s school communication feature was offered to schools and educational institutions for free, the new matching services suggest classes according to students’ profiles, students in need can also get subsidies like free mobile data usage and free use of tablets and laptops.



from traditional teaching methods to online schooling in a short period of time is a major challenge. Therefore, GRWTH has created the D-Biz E-learning digitalised platform which offers effective solutions. As Adam explained: “We work together with the institutions for a smooth transformation by offering comprehensive support in aspects such as digital marketing, client matching services, online curricular and technical support.”



Quick facts



- Monthly usage of the GRWTH mobile app was around 800k-900k for the months February to July.
- A total of 450 schools have signed up for GRWTH’s the home learning database.

Company Profile

As an intelligent student filing system, and by offering the necessary tools for schools, parents, students and other training institutions, GRWTH makes use of the mobile app development to keep careful records of students’ learning progress. The system employs the technology of data analysis, taking into consideration a student’s personal interests, strengths and weaknesses, as well as their full potential – all to help best ensure a student’s personal development.



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Learn more about
Grwth

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中小型補習社 如何破局轉型?



遙距學習及
在家工作

「教育局宣佈，繼續暫停所有學校包括補習社校內活動....」經營補習社多年的Remus，心裡已經一沉，加上家長接踵而來要求退款及擔心子女學習進度的查詢，令他更不知所措。Remus一直堅持小班教學，以面授課程營運，缺乏網上互動教學配套，當補習社因疫情爆發被迫停課，運作立時完全停頓。為了迅速轉型網上教學，在搜尋及比較了坊間不同的網上教學工具後，Remus 決定加盟 GRWTH 教育綜合平台，透過簡單易用的系統馬上由面授課堂過渡成線上授課，協助補習社化危為機。

轉角遇到愛，Remus更準備透過GRWTH App內的「GRWTH 社區」宣傳、推廣及開放補習社的不同課程予新學員於網上報名和付費。

GRWTH手機流動程式連繫家長與教育機構。早於今年二月，GRWTH已積極透過多元化計劃支援「停課不停學」，包括免費開放「家校溝通」工具予學校及課外活動中心使用，因應疫情新增一站式配對及報讀興趣班，更與不同機構合作贊助有需要學生在家網上學習，包括為他們免費提供流動數據以及免費借出iPad及MacBook等。



「遙距教學支援聯盟」連繫跨界別專業人士及機構，為他們提供轉型支援。「我們的數碼營銷、客戶配對、網上課程及技術等全方位支援方案，協助教育機構盡快掌握轉型的方法。」Adam說。



GRWTH

GRWTH 創辦人陳駿霖Adam表示：「眼見疫症來襲令教育業界經營幾乎停頓，我們積極為教育界提供更多科技應用工具，以協助學校、教職員、學生、家長及供應商轉型，以貼近社會發展的大趨勢。」

私營教育機構包括私人導師、中小型補習社或興趣活動中心，要短時間內轉型為線上教學，挑戰甚大。GRWTH發起的

速覽



- GRWTH手機程式的每月使用量，在2020年2至7月平均達80萬至90萬人次。
- 平台於停課期間協助推廣線上遊戲學習平台，計劃推出即獲450間中小學報名參與。

公司簡介

GRWTH 的智慧化學生檔案系統，透過發展手機應用程式，為學校、家長、學生及培訓機構提供各項工具，全方位紀錄學生的學習進度和成果。以嶄新概念將數據分析，按個人興趣、強弱及關聯潛能去提供成長建議，讓家長及學生透過 GRWTH 平台訂閱資訊，及購買產品或服務。



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