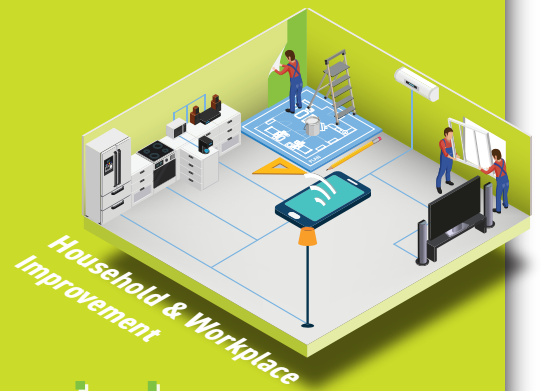


Braving the Epidemic

敢創抗疫



Household & Workplace Improvement

Free pipe inspection services lift the weight of worry off your mind

“There has been another confirmed COVID-19 case today at Hong Mei House in Tsing Yi.....,” reported the news. Mrs Wong, who also lives in the same Y2 design public housing estate as the affected block, was worried that the same type of ventilation pipe installed in her home would increase the chances of her family becoming infected with the disease.

“Ding Dong!” The doorbell rang. A technician arranged by the online renovation portal, Hong Kong Decoman, finally arrived to ease her anxiety. This team of skilled technicians provided free inspection and repairing services on the ventilation pipes, in addition to disinfection spraying services for sixteen Y2 design public housing estates across Hong Kong. The project brought 100 percent in growth in registered users to the portal. Meanwhile, turnover on its online store, Decoration Mall, also doubled compared to the period before the pandemic.

In early February, a number of residents of Hong Mei House, Cheung Hong Estate in Tsing Yi were diagnosed with COVID-19. Infectious disease specialists suspected that the virus could be spreading through the ventilation of the Estate’s waste pipes. In order to ease the public’s growing fears, Hong Kong Decoman reached out to a network of qualified renovation professionals to offer free inspection and basic repairing of waste and ventilation pipes for 4,800 households. This, together with medical grade photocatalytic disinfection coating services, was provided to various public housing estates.



“We’ve also seen more interior design and home decoration companies approach us for collaborations,” Benny happily added.



A total of 16 designated housing estates, far exceeding the initial limit, registered for the free services soon after the project was launched. The project had won acclaim from the media and support from various sectors of the community. “Besides these free services, we also share our expertise and experience in building maintenance with the wider community through social media. A host of practical and informative videos and articles have been uploaded every day to demonstrate how to maintain hygiene at home,” said Benny Liu, Founder of Hong Kong Decoman.

“Hong Kong customers usually purchase the home decoration products at brick and mortar stores. However, due to the pandemic, people are now spending more time at home, and online shopping is clearly on the rise. Our retail platform ‘Decoration Mall’ has become a popular channel for buying home improvement materials and tools.

Quick facts

- Hong Kong Decoman has collaborated with District Councillors to help the elderly register for the free inspection services online.
- Based on the inspection costs of HK\$500 per unit, the total value of the free inspection project is estimated to be as much as HK\$2.4 million.
- The project has stimulated the business of the online portal, with a growth of 34 percent registered from Q1 to Q2.

Company Profile

Cyberport Community Member and online renovation portal, Hong Kong Decoman, has redefined and boosted the renovation industry through technology solutions. By offering intelligent matching services, sales of building materials, and important educational information, Hong Kong Decoman connects the landlords and the industry in an interactive way, creating a superbly efficient collaboration which greatly benefits both parties. And helps improve the health standards for the whole of Hong Kong.



Braving the Epidemic
敢創 抗疫

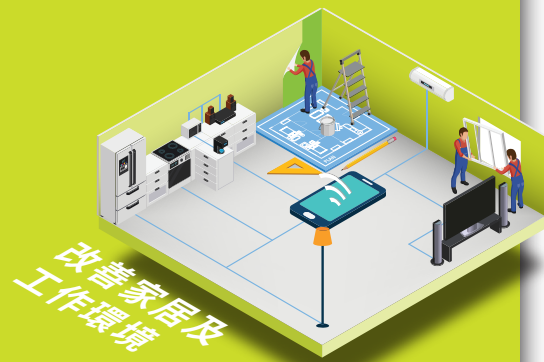


Learn more about
Hong Kong Decoman Technology

敢創抗疫

Braving the Epidemic

渠王免費服務 真心換絕情?



改善家居及
工作環境

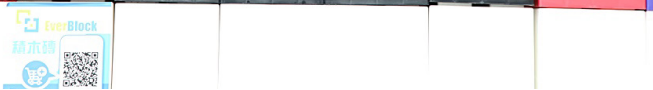
「青衣康美樓今天再增一宗懷疑感染個案...」聽着電視機的新聞報道，同樣住在屬Y2型公屋的黃太太，不禁心急如焚，擔心家中同類型的隔氣及排氣管設計，會增加感染新冠肺炎的機會。終於門鐘響起，她的救星來了，是網上裝修平台「裝修佬」安排的水管技工。他們為全港共16個Y2型公屋及居屋住戶免費提供喉管檢查、簡單維修及防疫噴灑服務，為住戶釋除疑慮。好心換來好報，行動刺激「裝修佬」平台登記人數增加100%，連帶旗下網購平台「裝修Mall」收入都較疫情前激增一倍。

今年二月初，青衣長康邨康美樓接連有居民確診感染新冠病毒，當時有專家懷疑由於大廈糞渠排氣管無密封因此散播病毒。網上裝修平台「裝修佬」遂推出「裝修佬免費隔氣及排氣管檢查計劃」，提供共4,800個免費名額，安排合資格的水管技工免費上門檢查喉管和進行修補，並為家居範圍進行醫療級光觸媒噴灑服務。

計劃一推出，不但接獲16個指定屋苑居民的超額登記，更贏得傳媒、業界及社會各界的掌聲。「除此以外，我們亦善用對樓宇保養維修的專業，透過社交媒體，每日介紹不同的家居防疫小貼子，幫助市民從日常生活做好防疫工作。」



「裝修佬」創辦人廖沛賢Benny補充指，以往香港市民購買裝修用品一般較傾向選擇實體店，但疫情下市民留家消費，令網購平台「裝修Mall」成為購買材料及工具的熱店，亦使更多裝修和設計公司主動聯絡商討合作事宜。



速覽

「裝修佬」與區議員合作，幫助不諳電腦的長者登記免費服務。

- 以平均檢查費每單500元計算，免費檢查計劃價值240萬港元。
- 計劃刺激平台第二季業務較首季增長34%。

公司簡介

數碼港培育公司、網上裝修平台「裝修佬」透過科技重整及壯大裝修生態圈，提供智能配對、建材銷售、裝修教育、資訊提供等幾項業務能讓業主與業界及品牌互相帶動締結，產生連鎖效應，做出1（配對）+1（商城）+1（學院）大於3的效益。

